Course Title	Sports Coaching Science, BSc (Hons)(Top-Up)
Awarding Body	University of East Anglia
Level of Award	Undergraduate
Professional, Statutory and Regulatory Bodies Recognition	
Credit Structure	Level 6: 120 Credits
Mode of Attendance	Full-time
Standard Length of Course	1 year
Intended Award	BSc (Hons)
Fall-back Awards	Unclassified Degree (BA) – 300 Credits
Entry Requirements	 240 credits (120 at level 4 and 120 at level 5) or equivalent HND qualification in a suitable subject area. GCSE in Maths, English and Science at Grade C or above are desirable English as a second language students must demonstrate attainment of IELTS at level 6.0
Delivering Institution(s)	Easton College
Easton Course Code	F0061
UCAS Code	C610

Course Structure

Level 4					Module Credit Value
Dissertation (Core Module)				
knowledge you	ı have develop	ed over the	e course of the	isplay the range of skills and eir undergraduate studies.	
leading to the p				ed independent investigation I report.	
appropriate • to demo and researc • to displa- questions • to show and edit wr Having comple • to analy • to unde to a researc • to apply correctly • to collat	onstrate in-dep ly on the work onstrate your of ay an ability to you are able itten work acco eted this modul yse the choser restand and an ch conundrum y appropriate re te and present and the learni t to programm	completed apacity for identify ar reflect upo ordingly le, you sho h literature alyse relev esearch, d informatio ng outcom	during the ea independent nd pursue app n research me uld be able - ant theoretica ata collection n from resear es are generio	esen subject, building arlier years of your programme study and self-directed inquiry ropriate, subject specific ethodologies, and to draft, revise I ideas, and to apply these ideas and analysis and referencing ch in a range of styles c the content and output of your dying towards.	40
Туре	% Weighting	Word Count/ Exam Length	Learning Outcomes Coverage	Comments	
Thesis	80	8000- 10000 words	1-4	Final report – handbook guidance provided	
Academic Poster	20	800 words	3 and 4	Visual summary of research (A1)	

Coaching Science (Core Module)

This module provides the opportunity for learners to apply a wide range of integrated topics from sports science disciplines and apply theory into practice by engaging in laboratory and field-based assessments with an individual athlete.

This module enables learners to understand the processes involved in analysing the performance of an individual athlete whilst working as part of a wider coaching team. Learners will be expected to source the athlete and propose a battery of tests based on research, logistics, experience and coach/athlete communications. This proposal will be presented to teaching staff and coaches as part of a summative assessment. Once the proposal has been approved learners will independently organise and administer the battery of test. Upon completion, an in-depth analysis of results will form the basis of a performance profile report including a summary of strength, weakness and recommendation in order to effect positive change.

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Assessment Type	% Wt	Comments	LO
Considerations		Formative: Collate evidence against proposal checklist	1
Proposal Presentation	40%	Summative: 15-minute proposal presentation to lecturer and coaching support staff	1&2
Data Collection		Formative: Students to independently organise and carry out athlete assessments	3
Performance Profile Report	60%	Summative: 2500-word report based on the analysis of the data collected	3-5

Assessment Details:

Contemporary Issues in Sport and Coaching (Compulsory Module)

This module adopts an enquiry-based approach to learning and encourages students to draw on political, historical and sociological sport issues which are currently in discussion within the U.K and globally. The focus will be to generate intellectual discussion and interest in appropriate current issues which impact upon sports coaches, teachers and other sport providers. The module will increase awareness of contemporary issues in sport in order to bring about critical analysis and understanding of ethical issues which impact upon areas of sport coaching, and sports development.

It will include investigation into the historical development of sport and more recent government policies with a focus upon their impact upon coaching development and coaching methodology. Students will be encouraged to research areas of own interest for assignments, increasing awareness and knowledge of current issues and coaching developments. The module should develop a deeper understanding of the policies and processes within sport and how they influence coaching in the U.K.

Assessment Details:

Assessment Type	% Wt	Comments	LO
Essay	60%	Summative 2500 words	1, 2,3
Student presentations of Case Studies	0	Formative Peer reviewed	4
A case study	40%	Summative 1500 words or equivalent 15 min presentation/video	4

Sport Business and Marketing (Option Module)

The aim of this module is to enable learners to gain the business and marketing skills necessary to effectively start up and market a sports coaching business within the Sport, Exercise and Fitness industry. Through their research learners will increase their knowledge of the sector and the employment opportunities that are available in existing enterprises. In addition, they will gain insights of the market for new business start-ups relating to their own areas of interest and specialism. The requirement to produce a structured business plan incorporating a clear marketing strategy, projection of income and expenditure, and cash flow will provide important skills development in these key business competencies.

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Assessment Details:

Assessment Type	% Wt	Comments	LO
Debate		Formative: Group debate regarding business analysis- presentation of case studies to consider	1
Market Analysis	40%	Summative: 1500 words	1
Integrated Business and Marketing Plan	60%	Summative: 2500 words	2 - 3

Coaching in Practice (Core Module)

Understanding how learning takes place in relation to appropriate delivery and how it contributes to effective coaching is essential in the development of successful teaching and coaching. The module will develop understanding of coaching by examining different coaching styles in relation to learning styles.

Critical analysis and reflection will be conducted on the student's own practical coaching, on their peers and on role models.

The module will draw on the student's experiences and there will be an expectation that the student is engaging in practical coaching in order that there will be application of those skills learned. Analysis and discussion of the coaching of specific and appropriate skills will form an important part of the module and will include both theory and practical application. The module should build upon the knowledge acquired during Level 4 and 5 so that during Level 6, more confident questioning of coaching practices will develop.

Students will be required to undertake mentoring of a coach. Through the mentoring process they will observe a series of coaching session and provide detailed feedback.

By the end of this module, students should have a deeper understand of how to implement a successful coaching programme for themselves and other coaches.

Assessment Details:

Assessment Type	% Wt	Comments	LO
Portfolio and evaluative essay	60%	Summative: Word Limit: 2000 (S2) Portfolio of coaching to be included within appendix	1,2
Mentor/Mentee coaching sessions		Formative: Act as a mentor for a for a series of coaching sessions	3
Mentor Feedback	40%	Summative: 15 minutes feedback	3

Football Strategy and Evaluation (Option Module)

This module will explore and examine the fundamental principles of management and leadership, integrating theory with practice and sharing knowledge and understanding through discussion and debate. The module introduces learners to the necessary understanding and skills for effective leadership and management within association football by considering it at different levels of the national game.

Using current real-life examples learners will study and evaluate leadership and management skills and consequent behaviours. Learners will analyse which behaviours are considered to be successful in the management of players, teams and support staff in Association Football. Management and leadership strategies and consideration of psychological factors, such as stress management, confidence building, motivation and ways of working with different personalities will be examined in relation to the dynamic world of Football.

As knowledge and understanding develops, learners will cultivate their own unique management philosophy and style, which will help advance careers within the football industry.

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Learners will gain knowledge on how to implement strategies and how funding is obtained for facilities and development.

Assessment Details:

Assessment Type	% Wt	Comments	LO
Journal		Formative: Journal of management and leadership methods used in practice.	1
Essay	50%	Summative: 2000 words	1&2
Presentation	50%	Summative: 20 minutes	3